

## THE ECONOMIC LEAK

Enterprise productions treat human movement as a transient creative expense (OpEx) that evaporates post-production, exiting every campaign with zero tradeable assets on the balance sheet. DANCA Media operates as your Lead Infrastructure Partner, deploying the DKA Framework to transition that spend into registered, tradeable Capital Assets (CapEx), with chain-of-title verification, U.S. Copyright Form PA preparation, and union-compliant settlement, eliminating the IP fragmentation of legacy work-for-hire models.

## THE DKA FRAMEWORK

A proprietary legal and technical quality-assurance operating system governing every engagement across four pillars: Attention Architecture, Asset Assessment & Form PA, Human Performance Science, and Operational Architecture. Created and architected by Seiky Stephanie, Chief Architect; operational systems engineered by Blacka Di Danca, Chief Engineer & Head of Partnerships. All intellectual property rights held by DANCA as the parent IP house.

## INSTITUTIONAL FINANCIAL ARCHITECTURE

A bifurcated model for procurement transparency. STREAM A, the Master Infrastructure Deployment Fee: fixed management layer covering framework engineering, choreography IP design, DANCA-provided liability insurance, executive governance, and KINEX settlement ledger activation. STREAM B, the Unified Operational Execution Budget: a managed, consolidated pass-through layer, client-funded, DANCA-governed. Engagement scope and terms are provided under NDA at intake.

## ASSET RIGHTS & SETTLEMENT

Total Master Buyout: the client acquires 100% master ownership and Form PA rights, priced on market valuation of the kinetic asset. Hybrid Licensing: the client retains the asset; DANCA retains 5-10% on commercial redeployments via the KINEX audit-ready settlement ledger. Registration outcomes remain subject to U.S. Copyright Office determination; the dual-structure legal shield maintains protection through contract and trade-secret law regardless of statutory outcome.

## PROCUREMENT READINESS

Delivered to your legal and finance teams at initiation: (1) chain-of-title verification with pre-cleared contributor releases; (2) prepared Form PA registration documentation; (3) union compliance ledger with payroll metrics; (4) the operational audit report from our 48-hour Kinetic Leakage Audit. Institutionalized capture is engineered to reduce post-production data-cleanup labor costs by up to 85% (per DKA production standards).

**FIELD RECORD - Deployed live under official partnership with the NYC Mayor's Office of Media & Entertainment.**

The Kinetic Industry Intensive, New York Music Month 2026 (June 30, 2026). A matter of public record.

## INITIATE INTAKE

[dancamedia.danca.world/contact.html](https://dancamedia.danca.world/contact.html)

Institutional inquiries answered within one to two business days.

